

## QUALITY METAL ROOFING ADDS VALUE TO YOUR HOME



If you've been considering upgrading your home and increasing its resale value, you should know that beautiful and enduring metal roofing is highly valued as one of the top renovation-friendly building materials for rehabbers and new home builders alike.

As reported by Sal Alfano of *Remodeling Magazine*, homes in the Eastern states renovated with standing-seam metal roofing show a 95.5% return on investment for homes in the Eastern states, a 6% resale value gain over homes roofed with asphalt.

According to the Cool Metal Roofing Coalition and the Oak Ridge National Laboratory, installation of reflective metal roofing can save you up to 40% in summer cooling energy costs while highly emissive metal roofs can reduce urban air temperatures by as much as 12°F. Combined, these

benefits mean less money out of your wallet, less dependence on energy resources and less general air pollution in your neighborhood and across the nation.

Most metal roofing, including standing seam, is composed of recycled material and can be installed directly onto an existing asphalt roof, reducing landfill waste and promoting quick, affordable installation as well as decades of environmentally-sound, maintenance-free strength and beauty.

Ryan Moorse of Pro Nailer Metal Roofing in Rochester says, "If you've been considering purchasing a metal roof, here's one more fantastic reason to get a jump on your project: From **January 1, 2006, through December 31, 2007**, the US Government will be following Congress' *Energy Policy Act of 2005*, rewarding consumers of quality metal roofs with tax credit savings up to \$500."



**Metal shake is the investment grade alternative to traditional wooden shake. You'll love the authentic look of wood, while gaining a variety of color choices with longer lasting, more durable metal.**



**Traditionally, steel roofing panels have been used mostly on commercial, industrial and farm buildings. Today's technological advances in building materials have made it both practical and economical to use pre-painted vertical panels in virtually all color combinations for residential use.**



**Metal Shingles create the distinctive look of smooth, uniform slate tiles. For those who appreciate a classic refined appearance, these shingles provide outstanding performance and value for your home.**

*Source: Metal Roofing Alliance*